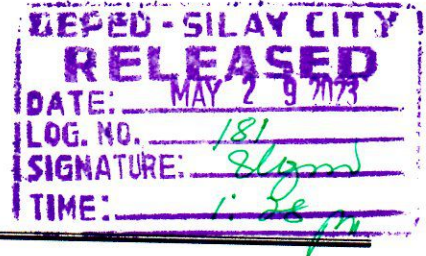




Republic of the Philippines
Department of Education
 REGION VI – WESTERN VISAYAS
SCHOOLS DIVISION OF SILAY CITY



May 29, 2023

DIVISION MEMORANDUM

NO. 181, s. 2023

**INSTITUTIONALIZATION OF THE REGIONAL SCHOOL-BASED INTEGRATION
 OF CAMPUS JOURNALISM ACROSS LEARNING AREAS**

TO: OIC-Assistant Schools Division Superintendent
 Chief Education Supervisors
 Education Program Supervisors
 Public Schools District Supervisors
 Elementary and Secondary Schoolheads

1. Attached is Regional Memorandum No. 360, s. 2023 titled **Institutionalization of the Regional School-based Integration of Campus Journalism Across Learning Areas** for reference and guidance of all concerned.

2. Immediate dissemination and compliance with this Memorandum are desired.

SALVADOR O. OCHAVO JR. EdD, CE5O V
 Schools Division Superintendent

Encl: As stated
 Reference: Republic Act (No. 7079)
 Regional Memorandum (No. 360, s. 2023)

To be indicated in the Perpetual Index
 under the following subjects:

COMMUNICATIONS
 CURRICULUM
 MEDIA
 ORIENTATION
 SCHOOLS





Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

RECEIVED (SDS OFFICE)
DATE: <u>MAY 25 2023</u>
TIME: <u>10:45</u>
NUMBER: <u>RM067</u>
BY: <u>William</u>

MAY 24 2023

REGIONAL MEMORANDUM

No. 360 s. 2023

**INSTITUTIONALIZATION OF THE REGIONAL SCHOOL-BASED INTEGRATION
OF CAMPUS JOURNALISM ACROSS LEARNING AREAS**

To: Schools Division Superintendents
All Others Concerned

1. Considering the impact of Campus Journalism in developing responsible and responsive learners by enhancing their 21st Century Skills per Republic Act (RA) 7079 known as the "Campus Journalism Act of 1991", this Office announces the *Institutionalization of the Regional School-Based Integration of Campus Journalism Across Learning Areas*.

2. The following are the Terms of Reference (TORs):

Regional Office

- a. orient SDO on the institutionalization of Campus Journalism in schools;
- b. develop timeliness and monitoring tools on the SDOs provision of technical assistance to schools along the program; and
- c. gather issues and challenges and provide technical assistance.

Schools Division Office

- a. capacitate PSDS on the identification of points of entry for the integration of Campus Journalism across Learning Areas;
- b. develop, submit, and implement action plan or roadmap on the implementation of the school-based integration of campus journalism across learning areas;
- c. capacitate PSDSs on the identification of points of entry for the integration of campus journalism across learning areas.
- d. monitor and provide technical assistance in the implementation of the program;
- e. submit monthly accomplishment report and documentation of the program;
- f. recognize districts, and schools that have effectively implemented the program;
- g. conduct regular review and evaluation of the program implementation of the schools; and
- h. capture best practices and recommend them for region/division-wide adoption.

District Office

- a. conduct orientation and capacitate the schools on the school-based integration of campus journalism across learning areas;
- b. approve the school's action plan and monitor its implementation;
- c. ensure the submission of accomplishment reports of the schools after conducting the activity including their adherence to the non-disruption of classes and protection of instructional time;
- d. assist schools in the recognition activity for learners and teachers; and
- e. submit accomplishment report to the SDO and recommend schools for recognition of their effective implementation of the school-based integration campus journalism across learning areas.

School

- a. craft school action plan and submit to the district for approval;
- b. conduct LAC session on the concept of integration of Campus Journalism across Learning Areas;
- c. implement integration of campus journalism through team teaching, integrative performance task, and other school-based initiatives;



Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033)509-7653; (033)336-2816
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



Republic of the Philippines
Department of Education
REGION VI-WESTERN VISAYAS

- d. conduct weekly/monthly recognition of learners and learners per learning area and grade level;
 - e. submit accomplishment report to the district and SDOs on the integration of campus journalism across learning areas; and,
 - f. document best practices and innovation on the school-based integration of campus journalism.
3. The following are the enclosures for reference and guidance:
Enclosure No 1 – Approved Program Proposal on the Regional School-Based Integration of Campus Journalism Across Learning Areas
Enclosure No 2 – Monitoring and Evaluation Report Template on the Regional School-based Integration of Campus Journalism across Learning Areas
4. Immediate dissemination of and compliance with this Memorandum are desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director 

Encl.: As stated
Reference: RA 7079
To be indicated in the Perpetual Index
under the following subjects:

COMMUNICATIONS CURRICULUM MEDIA ORIENTATION SCHOOLS



Address: Duran Street, Iloilo City, 5000
Telephone Nos: (033)509-7653; (033)336-2816
Email Address: region6@deped.gov.ph
Website: region6.deped.gov.ph



Republic of the Philippines
Department of Education
 REGION VI-WESTERN VISAYAS

Enclosure Number 2 of Regional Memorandum Number _____

**Report on the Regional School-based Integration of Campus Journalism
 Across Learning Areas for the Month of _____**

SDO: _____

Date _____

Indicator	Report/Data	Remarks
1. Number and percentage of PSDSs and school heads oriented on the integration of campus journalism across learning areas		
2. Number and percentage of schools that have conducted integration of campus journalism across learning areas		
3. Number of schools that have conducted weekly or monthly recognition of learners and teachers for the school-based integration of campus journalism		
4. Number and percentage of schools that have been provided Technical Assistance (TA) on the Integration of Campus Journalism across learning areas		
5. Number and percentage of learners that have been given recognition during weekly or monthly recognition of the school-based integration of campus journalism across learning areas: A. Elementary B. Secondary		
6. Number and percentage of teachers that lesson exemplars with integration of campus journalism across learning areas		
7. Number and percentage of teachers that have been recognized for their lesson exemplars with integration of campus journalism across learning areas		
8. Number and percentage of learning areas that have conducted integration of campus journalism		
Top 3 unique practices/mechanisms in the implementation of the school-based integration of campus journalism across learning areas. 1. _____ 2. _____ 3. _____		
Top 3 issues and concerns captured during the Monitoring and Evaluation 1. _____ 2. _____ 3. _____		

Prepared by: _____

Noted: _____

 CID Chief

 Schools Division Superintendent



Address: Duran Street, Iloilo City, 5000
 Telephone Nos: (033)509-7653; (033)336-2816
 Email Address: region6@deped.gov.ph
 Website: region6.deped.gov.ph



Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS

ACTIVITY PROPOSAL

Activity Title: **SCHOOL-BASED INTEGRATION OF CAMPUS JOURNALISM ACROSS LEARNING AREAS**

- I. Proponent:** Curriculum and Learning Management Division (CLMD) –DepEd RO VI
- II. Activity Description and Rationale:**

Republic Act (RA) 7079 " Campus Journalism Act of 1991" highlights the role of Campus Journalism in developing responsible and responsive learners by enhancing their 21st Century Skills. Through Campus Journalism learners will apply information and digital literacies backed up with communication, problem-solving and critical/creative teaching skills as they collaborate with other learners. These 21st Century skills are also embedded in the key stage standards of the K to 12 Curriculum. Hence, the campus journalism program and the learning areas should complement each other in the development of these skills.

The complementarity of these two must therefore be maximized inside the classroom giving opportunities to all learners to showcase their talent and skills in writing, speaking and creating something to fight disinformation and to respond to the school and community problems. Classrooms activities and assessment must be integrative in nature based on the pressing demands of the 21st Century classroom. The meaningful and exciting activities of the campus journalism must be experienced by all learners. Campus Journalism must reach all learners in the entire school not only limited to the chosen ones. It must be inclusive, responsive, and alive in the school level widening its sphere of impact not only as a program but as a necessary skill in the 21st Century learning.

The campus journalism shall be aligned with the curricular program offering and activities of the Special Program in Journalism (SPJ) and all learning areas to give equal opportunities to all learners to develop and showcase their skills in campus journalism in the classroom, school, district, and division levels. Thus, producing champion learners equipped with 21st Century Skills.

This activity intends to:

- a. integrate the campus journalism categories and competencies across all learning areas to develop 21st Century skills of learners;
- b. intensify the implementation of integrative teaching and integrative performance tasks of campus journalism and learning areas;
- c. operationalize the school-based campus journalism initiatives through curriculum and teaching-related activities;
- d. provide opportunities to all learners to showcase their journalistic skills; and,

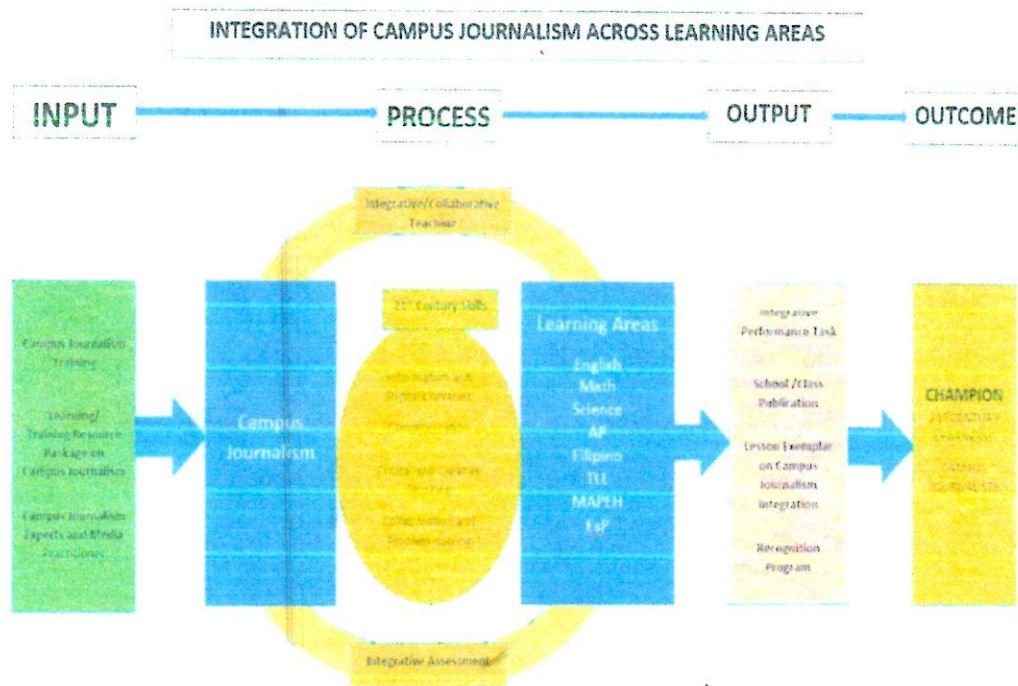




Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS

- e. mechanize a school-level rewards and recognition program for both learners and teachers that promote campus journalism in the school and in the community.

III. Schema/Framework of the Program



IV. Operational Guidelines of the Program

A. Inputs of the Program

- A.1 The Campus Journalism training shall focus on the integration of campus journalism competencies across learning areas for all types of learners.
- A.2 The training shall be division, district, and/or school-based which aims to capacitate teachers in articulating the standards of campus journalism in the learning areas as shown in the instructional plan and assessment performance tasks. The training should adhere to non-disruption of classes of teachers and learners.
- A.3 The learning and training resource package on Campus Journalism of the region and the divisions shall be utilized by the schools during the LAC sessions.
- A.4 Campus Journalism experts, former Campus Journalism champions, and media practitioners can be tapped to strengthen the culture of campus journalism in the school during the training and LAC sessions.

B. Processes and Enabling Mechanisms





Republic of the Philippines
Department of Education
 REGION VI – WESTERN VISAYAS

B. Processes and Enabling Mechanisms

- B.1 The heart of the program is integration: both integrative/collaborative teaching and integrative performance task.
- B.2 The campus journalism advocates and school paper advisers shall collaborate/coordinate with the learning areas to operationalize the integration of campus journalism and learning area competencies.
- B.3 The school-based campus journalism initiative across learning areas shall ensure the enhancement of the 21st Century skills of learners as highlighted in the K to 12 Basic Education Curriculum. Thus, making this program aligned to and anchored with the Curriculum and Teaching standards.
- B.4 The CLMD, and the CID Teams shall be in the forefront of this initiative. Monitoring and technical assistance mechanisms must be put in place to ensure effective implementation in the schools and the classrooms.

C. Outputs of the Program

- C.1 As the outcome of the integrative/collaborative teaching, integrative performance tasks shall underscore campus journalism categories/events articulated in the specific learning area.

ex.

Learning Area	Campus Journalism category/Competency	Integrative Performance Task
Science	Feature/News Feature	Science Writing/Science Feature
Math	News	Trends Analysis/News report
TLE	Feature Writing	How to Do Feature on Home Gardening/Farm School
AP	News/ Editorial	Write an editorial on a recent political, social, economic issue or problem
MAPEH	Cartooning/ Sport Writing	Make a Sports News of the Recent Sports activity in the school
EsP	New Report/Feature	Feature article on values education
All Learning Areas		Radio Broadcasting TV Broadcasting Advocacy Journalism Campus Journalism Vlog Mobile Journalism Science Discovery Investigative Report Online Publication Infomercial Cartooning





Republic of the Philippines
Department of Education
 REGION VI – WESTERN VISAYAS

- C.2 The outputs of the learners shall be published in the school publication or a class-based newsletter. The excellent works can be posted online through the school-based online publication, or in the bulletin boards or display boards.
- C.3 Teachers' lesson exemplars are expected to present integration of the concepts on any parts of the lesson provided the integration of concepts and competencies and clearly presented in the instructional plan. Integration within and across learning areas is part of the RPMS-PPST. Hence, teachers lesson exemplars should adhere to this.
- C.4 Reward and recognition program of teachers and learners shall be done weekly/monthly during flag ceremonies. The schools can present innovative ways to recognize learners that manifest excellence in any campus journalism evens/categories as shown in the outputs.
- C.4 A showcasing of the best works through exhibit, publication, online posting, etc is a suggested mechanism to recognize the learners.

D. Outcomes

- D.1 Champion 21st learners and Campus journalists shall be functionally literate in information and digital technology, effective communicator both oral and written, critical and creative thinkers as manifested in their articles and performances, and active collaborators and problem-solvers in the school and in the community.

V. Implementation Plan

Regional Office	Schools Division Office	District/Schools
Craft program proposal of the activity	Contextualize the program: school-based integration of campus journalism across learning areas	Initiate School-based Campus Journalism advocacy program.
Organize Regional TWG	Form Division TWG on the implementation of the school-based Integration of Campus Journalism Across Learning Areas	Organize pool of trainers and members of TA teams for the district and schools
Issue Memo and guidelines on the school-based Integration of Campus Journalism Across Learning Areas	Disseminate guidelines on effective implementation of the activity	Implement/contextualize the guidelines on the school-based Integration of Campus Journalism Across Learning Areas
Capacitate CID Chiefs, EPSs on the Integration of Campus Journalism Across Learning Areas	Orient/Train members of the Division TWG on the implementation of the school-based Integration of Campus Journalism Across Learning Areas	Conduct District/School LAC Sessions on the Integration of Campus Journalism Across Learning Areas
Monitor the roll-out of SDOs of the school-based Integration of Campus	Conduct Division Orientation on the Integration of	Implement Team Teaching and Integrative/Thematic Teaching on the Integration of





Republic of the Philippines
Department of Education
REGION VI – WESTERN VISAYAS

Journalism Across Learning Areas	Campus Journalism Across Learning Areas	Campus Journalism across Learning Areas Implement the Integrative Performance Tasks as Summative Assessment (DO 8, 2015) articulating Skills and Competencies in All Learning Areas
Provide Technical Assistance on effective implementation of the activity.	Technical assistance on the school-based implementation of the Campus Journalism	Facilitate School-level recognition activities for teachers and learners
Gather accomplishment report on the implementation of school-based Integration of Campus Journalism Across Learning Areas	Submit accomplishment report on the implementation of the activity of the schools through the close coordination of the CID and SGOD teams	Assist schools through the PSDS in the recognition activity for both the learners and teachers
	Ensure the submission of accomplishment reports of the District after conducting the activity.	Submit monthly accomplishment report to the SDO

VI. No. of Participants

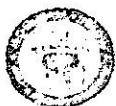
VII. Funding Source: None

VIII. Venue: Western Visayas

IX. Date: March 20-21, 2023 – Regional Orientation on the Integration of Campus Journalism across Learning Areas

March- June, 2023 – Implementation of the Integration of Campus Journalism across Learning Areas through school-based Campus Journalism Activities

April and June, 2023 – Monitoring of the SDOs on the Integration of Campus Journalism across Learning Areas



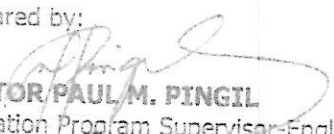



Republic of the Philippines
Department of Education
REGION VI - WESTERN VISAYAS

- XI. Persons Involved:**
- a. RD and ARD
 - b. ASDSs and ASDSs
 - c. CLMD and CID EPSs
 - d. PSDSs and School Heads
 - e. Campus Journalism Focal Persons and School Paper Advisers

XII. Budgetary Requirement: None


Prepared by:


NESTOR PAUL M. PINGIL
Education Program Supervisor-English

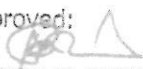

DONALD T. GENINE
Education Program Supervisor-LPMS


CESLESTINO S. DALUMPINES IV
Education Program Supervisor- Filipino

Noted:


ELENA P. GONZAGA, EdD
Chief Education Supervisor
Curriculum and Learning
Management Division

Approved:


RAMIR B. UYTICO EdD, CESO III
Regional Director

